



Strategic Vision and Guiding Principles

Tucson has a robust roadway network and transportation infrastructure already in place. Move Tucson's Strategic Transportation Vision prioritizes taking care of the city that Tucson is, while investing in the city that Tucsonans want to see. This Vision, and the supporting principles, are based on feedback from stakeholders, residents, visitors, and student

The planning process for Move Tucson included a visioning workshop in November 2019 to summarize past planning initiatives, stakeholder input from residents, the business community, and regional partners. Additionally, a community survey was conducted in Spring 2020 to understand how Tucsonans travel today and how they would like to travel in the future.

Stakeholders consistently indicated hope for a transportation system that provides choices for how people get around, including improved safety for all mode, increased affordability, improved connectivity, improved maintenance, and vision that is realistic and fiscally-constrained. Feedback often centered on support for community and being people focused. The public survey echoed common themes, with key findings including:

- 58% indicated preference for a balanced transportation system that provides for all modes
- 42% support better cross-town mobility
- 35% support improved walking, biking, and public transportation options
- 37% want transportation options that support a sustainable city
- 37% support improved safety,
- 32% support improved maintenance for existing infrastructure

For more detail on public engagement findings, please see the Public Engagement Summary.

From this input, six themes emerged related to what residents want Tucson to become, what they want it to remain, and what opportunities and challenges exist for achieving that. These six themes provide the basis for the strategic vision and guiding principles for the future of Tucson's transportation system.

Tucson's transportation infrastructure and services will:

- meet the needs of those who live, work, and visit;
- support future growth, both regionally and locally;
- be environmentally and economically resilient; and
- preserve the quality of life and human dimension of the City that make it unique, accessible, and diverse.

Move Tucson’s Strategic Transportation Vision provides the lens through which all future policies, programs, and projects should be developed. Tucson’s future transportation system will support a City that is:

- Authentic
- Connected
- Optimized
- Safe
- Equitable
- Resilient

Relationship between Move Tucson Principles and Tucson’s Complete Street Policy Goals

These guiding principles align with – and do not replace – adopted policies and goals of Tucson’s Transportation and Mobility Department. With Tucson’s passage of a Complete Streets Policy in February 2019, the City solidified its commitment to enhanced mobility for people of all ages and all abilities in a connected and equitable manner including, but not limited to, meeting the needs of people walking, biking, using wheelchairs or other mobility devices, taking transit, or driving (in both private and commercial vehicles). The City’s Complete Streets Policy provides guidance for right-of-way allocation and street design based on six goal statements: safety; accessibility; equity, diversity, and inclusivity; land use; environment and health; and economic vitality. Tucson’s Strategic Transportation Vision reflects those statements of intent, and extends the goals to consider the full scope of Tucson’s future transportation system.

Table 1. Summary of Tucson’s Complete Streets Policy Goals

SAFETY	<i>Complete Streets provide a safe travel experience to all and designing Complete Streets is a safety strategy to eliminate preventable traffic fatalities</i>
ACCESSIBILITY	<i>Complete Streets serve people of all ages and abilities.</i>
EQUITY, DIVERSITY, AND INCLUSIVITY	<i>Complete Streets elements are implemented equitably and inclusively throughout the city.</i>
LAND USE	<i>Complete Streets incorporate context-sensitive, flexible design approaches and consider the surrounding community’s current and expected land use and transportation needs in an interconnected manner</i>
ENVIRONMENT AND HEALTH	<i>Complete Streets support the health and well-being of Tucson’s residents and environment by enhancing sustainable transportation options, providing opportunities for physical activity through active transportation (such as walking and biking), improving air quality, through reduced vehicle emissions, mitigating urban heat island effect, utilizing stormwater runoff and decreasing stormwater pollutants, and maximizing shade trees and vegetation.</i>
ECONOMIC VITALITY	<i>Complete Streets help spur economic development by supporting business and job creation and fostering a more resilient workforce that has greater access to employment opportunities through improved travel options</i>

Table 2. Move Tucson Guiding Principles and Complete Streets Policy Goals

Move Tucson Guiding Principles	Complete Streets Policy Goals		
Authentic	Equity Diversity and Inclusivity	Land Use	
Connected	Accessibility	Land Use	Economic Vitality
Optimized	Safety	Land Use	
Safe	Safety	Accessibility	Equity Diversity and Inclusivity
Equitable	Safety	Accessibility	Equity Diversity and Inclusivity
Resilient	Environment and Health	Land Use	Economic Vitality

Strategic Vision

Tucson is preparing for a future in a rapidly changing world by making economically and environmentally resilient transportation investments. We are working together to create a mobility future that reduces barriers and enables opportunities for all of us by increasing transportation choices, improving safety, and investing in the infrastructure we already have. Tucson will dramatically shift how we invest in transportation to support a thriving, inclusive, and sustainable city for Tucson residents, businesses, and visitors.

Guiding Principles

Authentic

There is no place like Tucson. The city is approachable and open, and is unique in its history, people, landscape, weather, cuisine, aesthetic, industries, and more. Residents are proud to live in a multicultural and creative city that still carries an easy, natural small-town feel. As Tucson grows in population and visitors, the city can change while still maintaining core values and lifestyle.

***INTENTION:** Move Tucson projects are context-sensitive, reflecting a neighborhood or district's character and the preferences of community members who live there, and support community and cultural attractions and events.*

Connected

Travel options and the infrastructure that serves them allows residents and visitors to enjoy what Tucson has to offer and to meet their daily needs – connecting to school, work, recreation, attractions, shopping, and healthcare. Barriers exist, however, in connecting across different parts of the city. And connections largely favor travel by car rather than access for a range of modes.

***INTENTION:** Move Tucson investments will remove physical barriers to movement, such as unsafe intersections or network gaps, and find new ways to provide cultural and technological connections that improve residents' access to opportunity.*

Optimized

Optimizing means getting the most out of the current system and making strategic, cost-effective investments that offer a high return on investment. This can be achieved through preserving and maintaining what Tucson has, as well as through using new technology and tools to make the current system more efficient and effective.

***INTENTION:** Move Tucson will make the roadway network available to more people – regardless of mode of travel – and will leverage new technology and tools to make the current system more efficient and effective. This includes improving the condition of existing infrastructure including pavement, sidewalks, bicycle lanes, stormwater management, and bus stops, among others.*

Safe

Tucsonans have a right to travel in the City without undue risk of serious injury or death. Safety is not optional – it is a requirement for an effective and functioning transportation system that enables all residents and visitors to get where they need to go.

INTENTION: *Move Tucson will advance safety by focusing on policies and programs to eliminate traffic fatalities and serious injuries and by developing continuous networks that serve all ages and abilities.*

Equitable

The experience of living in Tucson varies depending on where you live in the City and the resources you have access to. The City's leadership and community organizations recognize that a successful future is contingent on all community members moving forward as "one Tucson," together.

INTENTION: *Move Tucson will expand and improve practical mobility options for Tucsonans who face the greatest barriers to access and opportunity by increasing investments in the highest-need communities while being sensitive to processes of gentrification and displacement.*

Resilient

Tucson is both oasis and desert. It offers shade and the comforts of a city within an arid, rugged, and vast landscape. How people travel can help reduce the production of greenhouse gases and pollutants that are contributing to air pollution and increases in global temperatures. How streets are designed can also help improve the local experience and reduce the impact of stormwater runoff, pollution, and heat.

INTENTION: *Move Tucson projects apply sustainability best practices and increase the resilience of the city's transportation infrastructure and systems, enabling Tucson to be more responsive to its natural context and to be nimble in the face of climate change.*



Virtual Open House Input Results

March 24, 2021

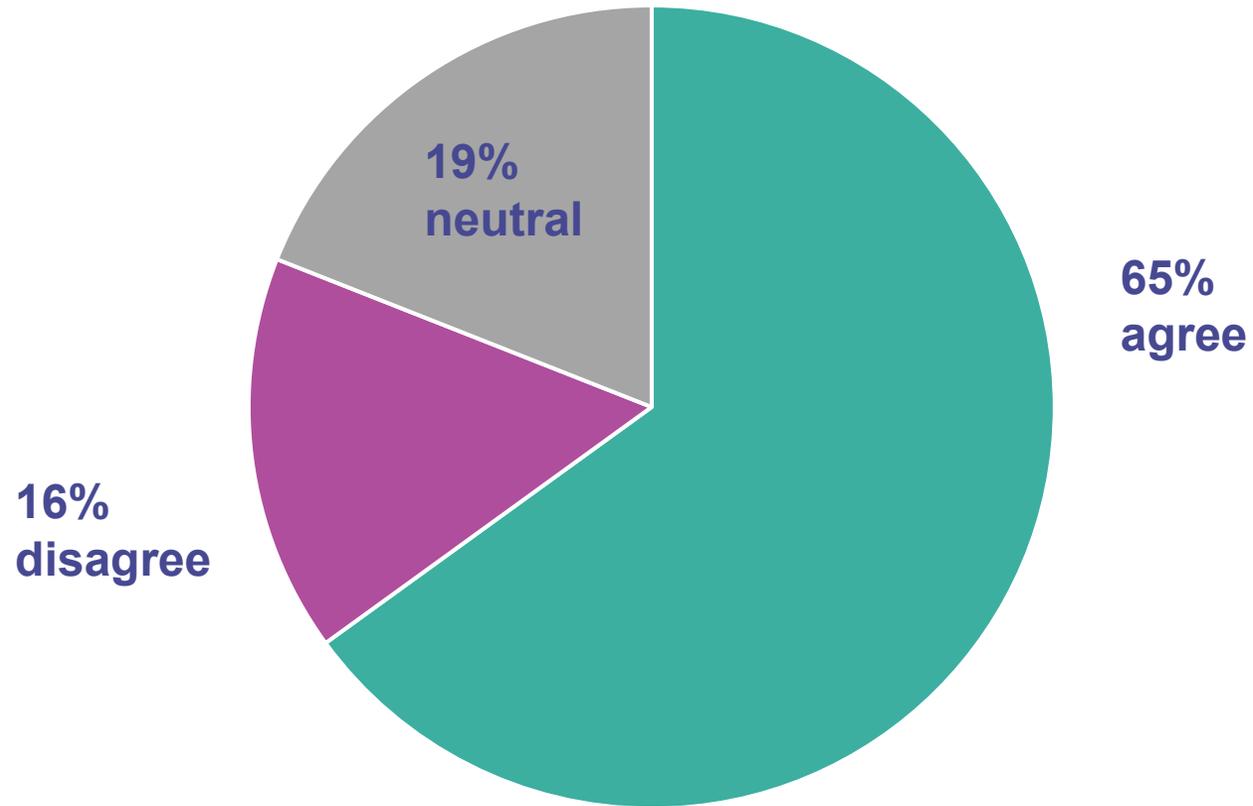
Virtual Open House Stats:

As of March 17:

- 1500+ Views
- 90 survey participants
- 58 comments



MOVE TUCSON VISION



MOVE TUCSON GUIDING PRINCIPLES

CONNECTED:

- 72% agree
- 18% disagree

SAFE:

- 70% agree
- 12% disagree

OPTIMIZED:

- 70% agree
- 18% disagree

RESILIENT:

- 68% agree
- 12% disagree

AUTHENTIC:

- 68% agree
- 13% disagree

EQUITABLE:

- 65% agree
- 18% disagree

Comment Themes:

- Improve **safety** for all users, particularly vulnerable modes – reduced speeds, protected infrastructure
- **Climate change** – reduce emissions, improve shade/heat resilience, and investment in existing infrastructure
- **Connections** to land use and economic opportunity
- Concern about **implementation**



KEY TAKEAWAYS:

- Participants **generally agree** with the Move Tucson Vision and Guiding Principles (survey)
- Comments provided **further support** the concepts provided by the Vision and Guiding Principles

